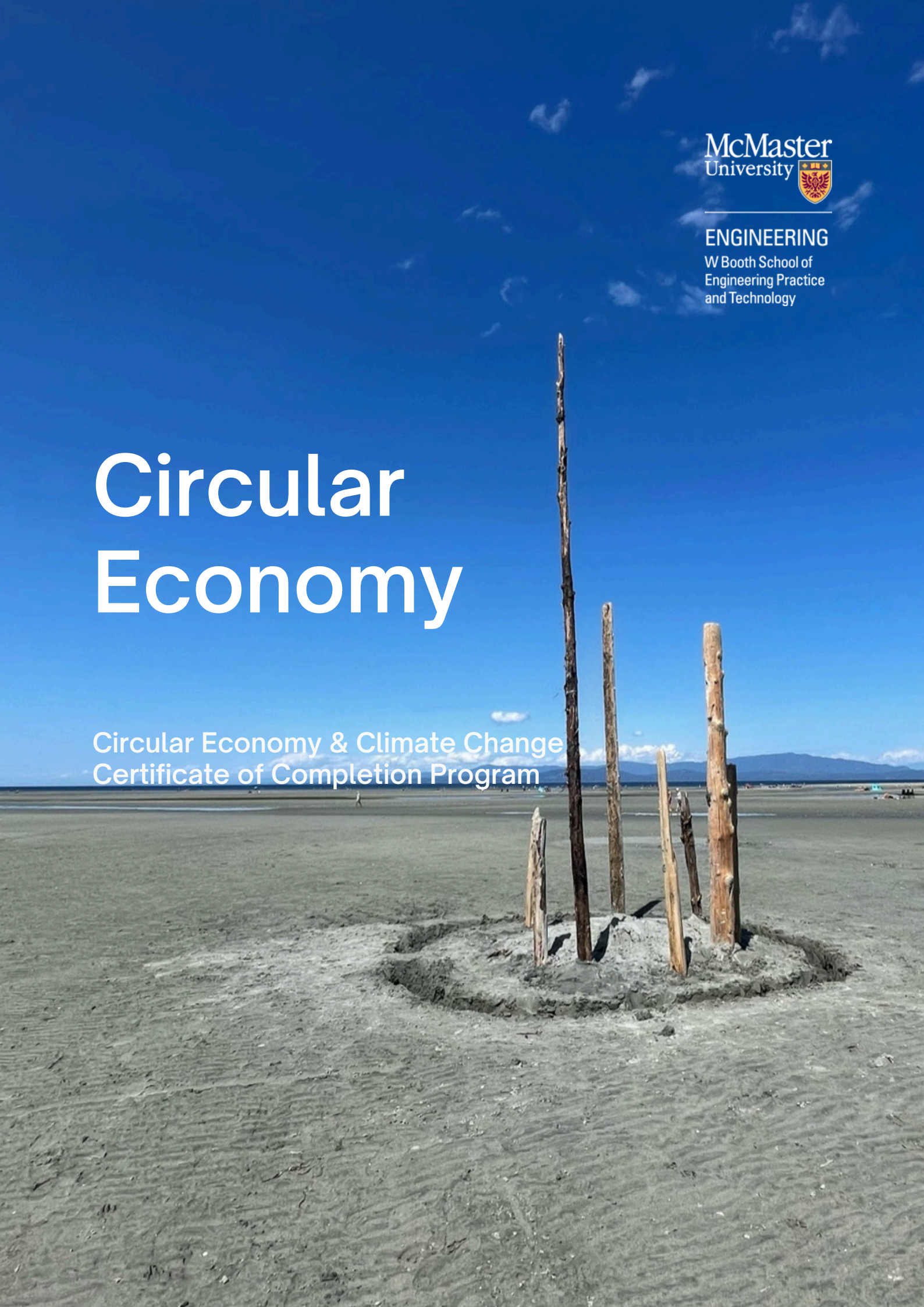


# Circular Economy

Circular Economy & Climate Change  
Certificate of Completion Program



# Course Overview

📶 Online Live 📅 October 16-18, 2024

Our immersive 3-day conference-style Circular Economy program teaches about the emerging approach to product design, manufacturing processes, and environmental management. Moving away from our traditional linear model of “take, make, waste” to a systematic approach of material reuse, resource circularity, and the elimination of wasted resources. Organizations worldwide adopt circular economy principles to facilitate a transition caused by economic, environmental, and resource pressures.

**COURSE STRUCTURE 20 HOUR TRAINING OVER 3 CONSECUTIVE DAYS**

## Learning Outcomes

- Foundational circular economy principles and application
- How to identify or create opportunities within an organization for circular economy implementation
- Successful transitions to different circular economy models through case study investigation
- Practical circular economy tools that you can apply at different levels of organizational complexity and maturity



### Module 1

Circular economy models; differentiating the benefits and challenges with specific models based on application

### Module 2

Case studies of current business practices and sectoral approaches to circular economy adoption

### Module 3

Leadership strategies and perspectives in a transformative environment focused on circularity and net-zero goals

### Module 4

Emerging public policy strategies to foster the transition to a circular economy

### Module 5

Tools and techniques available for quantifying circular economy impacts

# Admission & Tuition

Participants must hold or be completing a degree or diploma from a recognized university or college, hold a relevant certificate in sustainability from a recognized university, or have equivalent professional experience.

**SUBSIDIZED  
Tuition Fees  
\$750**

CAD +HST

FULL PRICE

CAD \$1500 +HST

Course fees are subsidized for Canadian professionals, students, and individuals studying at Canadian educational institutions



The Circular Economy, enabled me to understand how businesses, policy makers, and academic institutions can alter their current economic model such that environmental impact can be substantially mitigated on a global scale. The instructor and guest speakers reinforced the concepts of a circular economy and provided examples of how businesses and academia have adopted and integrated circular economy into day-to-day practices. For anyone looking to pursue a career in the environment I highly recommend taking this course, as it will prepare you with the knowledge you need to be successful in your role.

Alexandria Rees | Manager, Corporate Responsibility & Environment at Bell Canada

## Past Speakers



**APALA MUKHERJEE**

President at BASF  
Canada



**AMELIA KUCH**

Insights Manager at  
Ellen MacArthur  
Foundation



**NADINE GUDZ**

Vice President at  
Academy for Sustainable  
Innovation



**LINDSAY JAMES**

Biomimicry Educator, Former  
Vice President of Restorative  
Enterprise at Interface

IN PARTNERSHIP WITH



## Contact Information



**Nicole Vicentic**

Manager, Marketing & Engagement  
E: [nicole@beyond21.world](mailto:nicole@beyond21.world)  
[Beyond21 Academy](#)

Follow us!



[click here](#)

# Detailed Agenda (2023)

## DAY 1

- 9:00 A.M.** Welcome and Course Overview
- 9:30 A.M.** Circular Economy Principles
- 10:30 A.M.** Coffee Break
- 10:45 A.M.** Applications of Circular Economy
- 12:30 P.M.** Lunch
- 1:30 P.M.** Leadership in Material-Restricted Economy
- 2:30 P.M.** Coffee/Networking Break
- 2:45 P.M.** Case Study in Corporate Circularity Leadership
- 3:45 P.M.** Coffee/Networking Break
- 4:00 P.M.** Day 1 Wrap-up



## DAY 2



- Day 2 Intro **9:00 A.M.**
- Circular Economy Policies **9:15 A.M.**
- Coffee Break **10:15 A.M.**
- Local & Regional Policy Case Studies **10:30 A.M.**
- Lunch **11:30 A.M.**
- Principles of Measuring Circularity **12:30 P.M.**
- Coffee/ Networking Break **1:30 P.M.**
- Circularity Measurement Tools & Case Studies **1:45 P.M.**
- Coffee/Networking Break **2:45 P.M.**
- Using the Right Tool: Measurement Case Studies **3:00 P.M.**
- Day 2 Wrap-up **4:00 P.M.**

## DAY 3

- 9:00 A.M.** Day 3 Intro
- 9:15 A.M.** Biomimicry Principles & Systems Thinking
- 10:30 A.M.** Coffee Break
- 10:45 A.M.** Biomimicry Case Studies & Design
- 12:30 P.M.** Lunch
- 1:30 P.M.** Emerging Issues and Course Wrap-up

